

Paymenow offers affordable access to already earned wages for blue collar workers in South Africa

Key Indicators



Top outcomes reported

40%
Were better able to handle emergencies

34%
felt self-reliant as they did not have to depend on friends and family for money

19%
mentioned being able to afford household bills

Key metrics



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“I no longer go to loan shark that always charge extremely high interest rates. I can now access the money on the app any time when I need it.”

Voices that stood out



Very much improved

“I had moments where I was stranded and would not know where to get money, but Paymenow has really stepped in to my rescue.”



Slightly improved

“I am no longer a burden on other people now, I don't have to go around asking people for money when I need it.”

Since using Paymenow, customers are less likely to borrow from a bank and more likely to depend on their savings, salary and Paymenow in case of an emergency

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“Whenever I do not have money for transport fare or for groceries then I am able to turn to the app.”

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“It has been helpful to me when I need to buy something before month end. I am able to withdraw money from my salary to get things like food or transport money.”